



Annual Education Symposium

WEDNESDAY, FEBRUARY 29, 2012

UJA FEDERATION OF GREENWICH
WOMEN'S PHILANTHROPY
AND JCC GREENWICH

invite you to the

Annual Education Symposium

Wednesday, February 29, 2012

PROGRAM BEGINS • 9:30 PROMPTLY

Linda Scherzer

Documentary maker, PR Media consultant and former CNN correspondent
The Media and the Middle East: Biased or Balanced?

at the home of
Nancy Risman
70 Hunting Ridge Road, Greenwich, CT

RSVP by February 22, 2012

EVENT CHAIRS
Andi Fern • Cindy Masters
Joan Mann, Honorary Chair

Couvert \$54
Sponsorship \$90 – sponsors will be listed in the program

For more information and to register, please call
203-552-1818 or email alice@ujafedgreenwich.org or visit www.ujafedgreenwich.org
or register online at jccgreenwich.org



9:00 a.m. – 9:30 a.m. **Breakfast**

9:30 a.m. Promptly **Welcome and Keynote, Linda Scherzer**

10:45 a.m. – 11:45 a.m. **Breakout Session (choose one)**

A. WENDY AND THE LOST BOYS, *Julie Salamon*

Julie Salamon presents her poignant biography of Wendy Wasserstein, revealing the late playwright's delicate balancing act between her craving for the limelight and an accompanying aversion to its glare. Book signing to follow.

B. WHOLE GRAINS AND MORE: QUICK, MODERN AND KOSHER, *Ronnie Fein*

Update your Springtime repertoire using whole grains which are healthy, tasty, easy and extraordinarily versatile. Recipes featured will be easy to prepare at home.

C. FILM: STRANGERS NO MORE

Karen Goodman and Kirk Simon / USA / 2010 / 40 minutes / English and subtitled Hebrew / Documentary

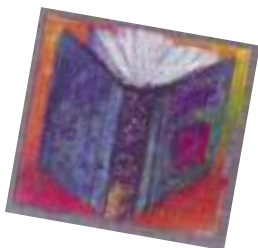
Winner of the 2011 Oscar for Best Documentary Short Subject, *Strangers No More* follows children from 48 different countries who attend the Bialik-Rogozin School in south Tel Aviv. Many of the students have escaped genocide, war and hunger to arrive in Israel at a school where "no child is a stranger." Together, the bond between teacher and student, and amongst the students themselves, enables them to create new lives in this exceptional community.



LINDA SCHERZER

Linda Scherzer is a former Middle East correspondent for CNN and Israel Television with extensive experience covering the Arab-Israeli conflict. As CNN's correspondent in Jerusalem from 1988 through 1993, she covered the first Palestinian uprising, or Intifadah, the Gulf War and the Middle East Peace Process. During her years with CNN, Linda was probably best known for her interview with former Prime Minister Benjamin Netanyahu through a gas mask while Israel was undergoing a scud missile attack.

At Israel TV she was Arab Affairs correspondent for "Mabat", Israel's Hebrew Language news program, becoming the first North American ever to work as an on-air reporter for the Hebrew news. While at Israel Television, Linda traveled to Damascus where she produced a series of reports on Arab attitudes towards Israel and the Peace Process. Linda has also produced a one-hour documentary called "*Through the Eyes of Enemies: Is the Middle East Ready for Peace?*" that travels through Syrian, Jordan, Lebanon and Egypt, exploring the Arabs' readiness to normalize relations with Israel. Today, Linda is a PR and Media Consultant. Among her clients is the Conference of Presidents of Major American Jewish Organizations, where she advises the Jewish Community on how to combat negative media images from Israel.





RONNIE FEIN



Ronnie Fein has been a freelance food and lifestyle writer since 1980. She currently writes regular features for the food sections of dailies including *The Connecticut Post*, *Advocate* and *Greenwich Time*, which are part of MediaNews-Hearst newspapers. She also writes for the *New Jewish Voice*, *Connecticut Bride*, *Connecticut Magazine*, *Jewish Woman Magazine* and other publications. She has her own food blog, called *Kitchen Vignettes*, at www.ronniefein.com and is a guest blogger at Kveller.com, JoyofKosher.com and Culinate.com.

Ronnie is the author of three cookbooks: *The Complete Idiot's Guide to Cooking Basics*, *The Complete Idiot's Guide to American Cooking and Hip Kosher*. She was also a contributing editor to *The New Cook's Catalogue*.

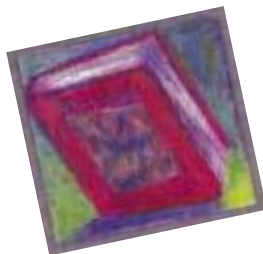
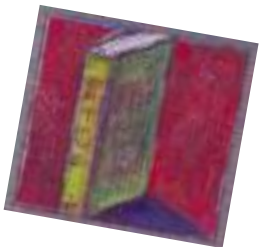
Ronnie operates the Ronnie Fein School of Creative Cooking in Stamford, Connecticut, where she lives with her husband. She has two married daughters and four grandchildren.



JULIE SALAMON – ENCORE ENGAGEMENT

A bestselling author and journalist, Julie was a staff reporter and critic for the *New York Times* and *The Wall Street Journal*, and her articles have appeared in such publications as *The New Yorker*, *Vanity Fair*, *Vogue*, *Bazaar* and *The New Republic*. Her seven books prior to *Wendy and the Lost Boys* include *The Devil's Candy*, considered a Hollywood classic, and *Rambam's*

Ladder, a prize-winning book about modern philanthropy and charity. Julie is also chairman of BRC, a social services agency which provides housing and psychiatric and medical service to New York City's neediest people.



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